

USE OF STUDENTS IN PUBLIC INFORMATION PROGRAM

The Board recognizes that open communication between students and the community is the cornerstone of good community relations. The Board encourages the use and participation of students in interpreting the educational program of the schools to the community, subject to the following conditions.

The Superintendent's office must approve the use of any student to solicit support for or promote school district issues.

Students shall not participate in any activities that do not convey high educational, ethical and moral qualities. Students must not be exploited for the benefit of any individual group. The primary concern, before a student shall be permitted to participate in a public information program, shall be the effect on the child.

The District will adhere to the federal Family Educational Rights and Privacy Act (FERPA). Parents and guardians not wishing their child to be used in District publications or in release information to the media will have the right to opt out by notifying the appropriate building principal.

Reference: Family Educational Rights and Privacy Act (FERPA)

Adopted: October 18, 1994

Revised: October 4, 2011